

OUT OF THE BOX



THINKING

2021 VIRTUAL EDUCATION CONFERENCE



JUNE 1, 8, 15, 22 AND 29

Sponsorship Opportunities

Support the Influencers ... **Who Support Healthcare Leaders**

About AHCAP

AHCAP is the premier organization for administrative professionals who support our nation's healthcare leaders. We are proud to be the only national organization dedicated exclusively to administrative excellence in healthcare.

About Our Members

AHCAP represents more than 330 administrative professionals across the United States. The majority of our members support 'C-level' executives in healthcare facilities and health systems, particularly acute care hospitals. Our members are trusted supporters, planners and advisors to individual healthcare executives and the boards to which they report.

About Our Virtual Education Conference

The AHCAP Educational Conference is the only annual educational event dedicated specifically to healthcare administrative professionals. It provides targeted continuing education for healthcare EAs, delivered by healthcare experts and in 2021 will be Virtual! Engage with administration professionals from all over the country in a variety of sponsorship opportunities.

Tasks Our Members Oversee

- Facilitating meetings with vendors and suppliers
- Managing the executive office and supplying departments
- Supporting day-to-day operations from calendars to board materials
- Researching programs and initiatives on behalf of the executive team
- Developing budgets and influencing purchasing decisions
- Coordinating gifts for executives, boards and staff
- Serving as travel planners—hotel, airline and dining—for the organization (board meetings, golf outings and chapters that average 30-100 room nights)
- Coordinating retreats for strategic planning and more
- Overseeing internal trainings and professional development programs

The Purchasing Our Members Influence

- Travel
- Office and administrative supplies
- Board materials and board management software
- Event venues and supplies
- Gifts and awards

Platinum Benefits: (\$1,000 and above)

- 2 Complimentary conference registrations
- Recognition during Opening Session when all levels are recognized
- Recognition on Conference website with link to your company page
- Logo on Conference emails with link to your company page
- Exclusive Sponsorship of a Conference Session and the opportunity to speak for 1 minute
- Banner advertisement on AHCAP conference platform with a link to company page
- Logo recognition on AHCAP social media platforms with a link to the company page
- 1080x1080 advertisement shared on social media (with description provided by company) – JPG or PNG
- 1 advertisement in an upcoming In Focus e-newsletter (including image and link to company page)
- Pre-registered and post-conference attendee list emailed as Excel file to key contacts for a one-time use (email addresses not included)
- Opportunity to request an AHCAP email list for a one-time use (must submit agreement form and sample email)
- Opportunity to present a webinar to AHCAP members (schedule and details to be determined by AHCAP Headquarters)

Gold Benefits: (\$500)

- 1 Complimentary conference registration
- Recognition during Opening Session when all levels are recognized
- Recognition on Conference website with link to your company page
- Logo on Conference emails with link to your company page
- Shared Sponsorship of Session
- Logo recognition on AHCAP social media platforms with a link to the company page
- 1 advertisement in an upcoming In Focus e-newsletter (including image and link to company page)
- Pre-registered and post-conference attendee list emailed as Excel file to key contacts for a one-time use (email addresses not included)

Silver Benefits: (\$250)

- Recognition during Opening Session when all levels are recognized
- Recognition on Conference website with link to your company page
- Logo on Conference emails with link to your company page
- Logo recognition on AHCAP social media platforms with a link to the company page
- Pre-registered and post-conference attendee list emailed as Excel file to key contacts for a one-time use (email addresses not included)

To Learn More, Contact:

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